FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HOY WILLIAM L							2. Issuer Name and Ticker or Trading Symbol FIRST MERCHANTS CORP [FRME]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>1101 v</u>	VILLIAIV.	, ,									X Dir	ector	10	% Owner							
(Last) 200 E JA	(Fi		3. Date of Earliest Transaction (Month/Day/Year) 09/30/2010										icer (give title ow)		her (specify low)	y					
					4 15	Λmo	ndmont	Doto	f Original	Filod	(Month/D	/\/oo	r)	-	Individuo	or loint/Crou	o Filing (Che	ak Appliach	olo.		
·					4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)			.====												X Form filed by One Reporting Person						
MUNCII	E IN 47305		47305												Fo	Form filed by More than One Reporting Person					
(City) (State) (Zip)															1 0.000.1						
		Tab	le I - Nor	n-Deriv	ative	Se	curitie	s Acc	quired,	Disp	osed o	f, or	Bene	eficia	lly Ow	ned					
Date					Date Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ities Acquired (A d Of (D) (Instr. 3,		(A) or 3, 4 an	d Secu Ben Own	mount of irities eficially ed Following	6. Ownersh Form: Dire (D) or Indir (I) (Instr. 4)	t of Indi ct Benefi Owner	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
										v	Amount	(A) or D)	Price	Tran	Reported Transaction(s) (Instr. 3 and 4)		(insti.	(111501.4)		
Common	Stock ⁽¹⁾⁽²⁾			09/30	0/2010	0			A		655 A \$0 16,185 ⁽¹⁾ D										
		Та	able II - D								sed of, onvertib				Owne	d					
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of		ount	8. Price o Derivative Security (Instr. 5)		Owners Form: Direct (or Indir (I) (Inst	Benefi Owner cct (Instr.	irect ficial rship			

Explanation of Responses:

- 1. Beneficially Owned Securities: 917. Nature of Indirect Ownership: Custodian Daughter
- 2. Non-employee Director Stock Option (Right to Buy) = 4,157 shares

Remarks:

<u>Larry R. Helms (Confirming Statement on File)</u>

10/04/2010

** Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.