FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|---------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average I | ourden | | | | | | | | |

0.5

hours per response:

| | Check this box if no longer subject to |
|--------|--|
| \neg | Section 16. Form 4 or Form 5 |
| _ | obligations may continue. See |
| | Instruction 1(b). |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | _ | | | | | | | | | _ | | | | | | | |
|--|---|--|---|---------|---|--|--|-------|---------------------------------|-----|--|-------|-------------------------------|----------------------|--|---|--|-------------------------------|--|-------------|--|
| 1. Name and Address of Reporting Person* HUDSON BARRY J | | | | | | 2. Issuer Name and Ticker or Trading Symbol FIRST MERCHANTS CORP [FRME] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
| HUDSUN BARKT J | | | | | | | | | | | | | | | X | Direc | ctor | | 10% O | wner | |
| (Last) (First) (Middle) 200 E JACKSON ST | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/30/2010 | | | | | | | | | | Officer (give title below) | | | Other (specify below) | | | |
| PO BOX 792 | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | |
| (Street) MUNCIE IN 47308-0792 | | | | 92 | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | | |
| (City) | (St | ate) (. | Zip) | | - | | | | | | | | | | | Pers | | | · | Ü | |
| | | Tabl | e I - Nor | า-Deriv | ative | Se | curitie | s Acc | quired, | Dis | posed o | f, or | Bene | efici | ally (| Owne | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | | ar) | Executio if any | . Deemed ecution Date, any onth/Day/Year) | | | | ities Acquired (A d Of (D) (Instr. 3, | | | 4 and Se Be Ov | | 5. Amount of Securities Beneficially Owned Following Reported | | rship rect direct 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | | | v | Amount (| | A) or D) | Price | • | Transaction(s) (Instr. 3 and 4) | | | | (111501. 4) | |
| Common Stock ⁽¹⁾⁽²⁾⁽³⁾ 09/30 | | | | | | 09/30/2010 | | | | | 655 A | | \$ | 0 448,695 | | D | | | | | |
| | | Та | ıble II - C | | | | | | , | | sed of, onvertib | | | | y Ov | vned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Da | Date, | Code (Instr. | | n of | | 6. Date Expiration (Month/Da | е | le and 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | | | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownershi Form: Direct (D) or Indirec (I) (Instr. 4 | n: ct (D) direct | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | | | Date Exercisal | | Expiration Date | Title | Amo or Nun of Sha | | | | | | | | |

Explanation of Responses:

- 1. Beneficially owned securities owned indirect: 384,903. Nature of indirect ownership: Spouse (43,521); Spouse custodian UGME Daughter (6,813) and Son (6,813); by corporation (327,756).
- 2. Employee Stock Option Right to Buy equals 8,377.
- 3. Non-employee Director Stock Option (Right to Buy) = 7,628

Remarks:

<u>Larry R. Helms (Confirming</u> <u>Statement on File)</u>

10/04/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

 $Persons \ who \ respond \ to \ the \ collection \ of \ information \ contained \ in \ this \ form \ are \ not \ required \ to \ respond \ unless \ the \ form \ displays \ a \ currently \ valid \ OMB \ Number.$