FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-028							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

								or tire			1 7									
1. Name and Address of Reporting Person * $\overline{ m BRADSHAW\ JAMI\ L}$						2. Issuer Name and Ticker or Trading Symbol FIRST MERCHANTS CORP [FRME]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 200 E JACKSON STREET					3. Date of Earliest Transaction (Month/Day/Year) 12/31/2010									X Officer (give title X Other (specify below) Chief Accounting Officer / Senior Vice President						
(Street) MUNCII	MUNCIE IN 47305					4. If Amendment, Date of Original Filed (Month/Day/Year) 01/04/2011							Line)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tabl	e I - No	n-Deriv	ative	Se	curitie	es Ac	quired	, Dis	sposed o	f, or I	3en	eficially	/ Own	ed				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Execution Date,			3. Transaction Code (Instr. 8)			es Acqı Of (D) (I	iired nstr.	(A) or 3, 4 and 5)	Secur Benef	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount (A		or	Price	Trans	action(s) 3 and 4)		(1130.4)		
Common Stock ⁽¹⁾ 12/31/2					2010		A		437	A	A	\$7.2099	13,999.715(2)		D					
		Та									osed of, onvertib			-	wned					
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	Execution if any	Execution Date, if any (Month/Day/Year)		I. Fransaction Code (Instr. B)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exerci on Da Day/Y		Amount of Securities Underlying Derivative Security (I and 4) Ar or Nt. iration of		De Se (In	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

- 1. Employee Stock Option Right to Buy equals 9,220
- $2.\ Includes\ 2,338.3404\ shares\ held\ in\ 401(k)\ retirement\ account,\ and\ 4,707.979\ restricted\ stock\ awards.$

Remarks:

<u>Larry R. Helms (Confirming Statement on File)</u>

01/10/2011

** Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.