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# First Merchants Corporation

## 3<sup>rd</sup> QUARTER 2015

**Earnings Highlights** 

October 22, 2015

Michael C. Rechin President Chief Executive Officer Mark K. Hardwick Executive Vice President Chief Financial Officer John J. Martin
Executive Vice President
Chief Credit Officer



## Forward-Looking Statement

This presentation contains forward-looking statements made pursuant to the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements can often, but not always, be identified by the use of words like "believe", "continue", "pattern", "estimate", "project", "intend", "anticipate", "expect" and similar expressions or future or conditional verbs such as "will", would", "should", "could", "might", "can", "may", or similar expressions. These forward-looking statements include, but are not limited to, statements relating to the expected timing and benefits of the proposed merger (the "Merger") between First Merchants Corporation ("First Merchants") and Ameriana Bancorp ("Ameriana Bancorp"), including future financial and operating results, cost savings, enhanced revenues, and accretion/dilution to reported earnings that may be realized from the Merger, as well as other statements of expectations regarding the Merger, and other statements of First Merchants' goals, intentions and expectations; statements regarding First Merchants' business plan and growth strategies; statements regarding the asset quality of First Merchants' loan and investment portfolios; and estimates of First Merchants' risks and future costs and benefits, whether with respect to the Merger or otherwise.

These forward-looking statements are subject to significant risks, assumptions and uncertainties that may cause results to differ materially from those set forth in forward-looking statements, including, among other things: the risk that the businesses of First Merchants and Ameriana Bancorp will not be integrated successfully or such integration may be more difficult, timeconsuming or costly than expected; expected revenue synergies and cost savings from the Merger may not be fully realized or realized within the expected time frame; revenues following the Merger may be lower than expected; customer and employee relationships and business operations may be disrupted by the Merger; the ability to obtain required regulatory and shareholder approvals, and the ability to complete the Merger on the expected timeframe; possible changes in economic and business conditions; the existence or exacerbation of general geopolitical instability and uncertainty; the ability of First Merchants to integrate recent acquisitions and attract new customers; possible changes in monetary and fiscal policies, and laws and regulations; the effects of easing restrictions on participants in the financial services industry; the cost and other effects of legal and administrative cases; possible changes in the creditworthiness of customers and the possible impairment of collectability of loans; fluctuations in market rates of interest; competitive factors in the banking industry; changes in the banking legislation or regulatory requirements of federal and state agencies applicable to bank holding companies and banks like First Merchants' affiliate bank; continued availability of earnings and excess capital sufficient for the lawful and prudent declaration of dividends; changes in market, economic, operational, liquidity, credit and interest rate risks associated with First Merchants' business; and other risks and factors identified in First Merchants' filings with the Securities and Exchange Commission.



## Forward-Looking Statement

First Merchants does not undertake any obligation to update any forward-looking statement, whether written or oral, relating to the matters discussed in this filing. In addition, First Merchants' and Ameriana Bancorp's past results of operations do not necessarily indicate either of their anticipated future results, whether the Merger is effectuated or not.

#### ADDITIONAL INFORMATION

Communications in this presentation do not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any proxy vote or approval. The proposed Merger will be submitted to Ameriana Bancorp's shareholders for their consideration. In connection with the proposed Merger, First Merchants will file with the SEC a Registration Statement on Form S-4 that will include a Proxy Statement for Ameriana Bancorp and a Prospectus of First Merchants, as well as other relevant documents concerning the proposed transaction. SHAREHOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT AND THE CORRESPONDING PROXY STATEMENT-PROSPECTUS REGARDING THE MERGER WHEN THEY BECOME AVAILABLE, AS WELL AS ANY OTHER RELEVANT DOCUMENTS FILED WITH THE SEC, TOGETHER WITH ALL AMENDMENTS OR SUPPLEMENTS TO THOSE DOCUMENTS, AS THEY WILL CONTAIN IMPORTANT INFORMATION. Once filed, you may obtain a free copy of the Proxy Statement- Prospectus, when it becomes available, as well as other filings containing information about First Merchants and Ameriana Bancorp, at the SEC's website (<a href="http://www.sec.gov">http://www.sec.gov</a>). You may also obtain these documents, free of charge, by accessing First Merchants' website (<a href="http://www.firstmerchants.com">http://www.firstmerchants.com</a>) under the tab "Investors," then under the heading "Financial Information," and finally under the link "SEC Filings," or by accessing Ameriana Bancorp's website (<a href="http://www.ameriana.com">http://www.ameriana.com</a>) under the "Investor Relations" tab, then under the link "Documents".

Ameriana Bancorp and its directors and executive officers may be deemed to be participants in the solicitation of proxies from the shareholders of Ameriana Bancorp in connection with the proposed Merger. Information about the directors and executive officers of First Merchants is set forth in the proxy statement for First Merchants' 2015 annual meeting of stockholders, as filed with the SEC on a Schedule 14A on March 25, 2015. Information about the directors and executive officers of Ameriana Bancorp is set forth in the proxy statement for Ameriana Bancorp's 2015 annual meeting of stockholders, as filed with the SEC on a Schedule 14A on April 17, 2015. Additional information regarding the interests of those participants and other persons who may be deemed participants in the transaction may be obtained by reading the Proxy Statement-Prospectus regarding the proposed Merger when it becomes available. Free copies of this document may be obtained as described in the preceding paragraph.



## Forward-Looking Statement

#### **NON-GAAP FINANCIAL MEASURES**

These slides contain non-GAAP financial measures. For purposes of Regulation G, a non-GAAP financial measure is a numerical measure of the registrant's historical or future financial performance, financial position or cash flows that excludes amounts, or is subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statement of income, balance sheet or statement of cash flows (or equivalent statements) of the issuer; or includes amounts, or is subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented. In this regard, GAAP refers to generally accepted accounting principles in the United States. Pursuant to the requirements of Regulation G, First Merchants Corporation has provided reconciliations within the slides, as necessary, of the non-GAAP financial measure to the most directly comparable GAAP financial measure.



## 3<sup>rd</sup> Quarter 2015 Highlights

#### 3rd Quarter Financial Results

- Earnings Per Share of \$0.45
- \$17.1 Million of Net Income, a 5.9% Increase Over 3Q2014
- 1.11% Return on Average Assets
- \$4.26 Billion in Net Loans, a 14.9% Increase Over 3Q2014
- Maintained a Strong Net Interest Margin of 3.85% with 3% Net Interest
   Income Growth
- Non-Performing Assets Down 21% from 3Q2014

#### **Growth Plan Updates**

- Online Banking Investment/Upgrade Completed in July
- Cooper State Bank to Integrate and Rebrand on October 24, 2015
- Ameriana Acquisition On-Track for a 4<sup>th</sup> Quarter Closing



## Mark K. Hardwick

Executive Vice President and Chief Financial Officer

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## **Total Assets**

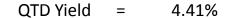
(\$ in Millions)	<u>2013</u>	<u>2014</u>	<u>Q1-'15</u>	<u>Q2-'15</u>	<u>Q3-'15</u>
1. Investments	\$1,096	\$1,181	\$1,189	\$1,213	\$1,209
2. Loans Held for Sale	5	7	6	8	2
3. Loans	3,633	3,925	3,966	4,238	4,322
4. Allowance	(68)	(64)	(63)	(63)	(63)
5. CD&I & Goodwill	203	219	218	220	220
6. BOLI	165	169	170	171	172
7. Other	<u>403</u>	<u>387</u>	<u>392</u>	<u>353</u>	328
8. Total Assets	<u>\$5,437</u>	<u>\$5,824</u>	<u>\$5,878</u>	<u>\$6,140</u>	\$6,190

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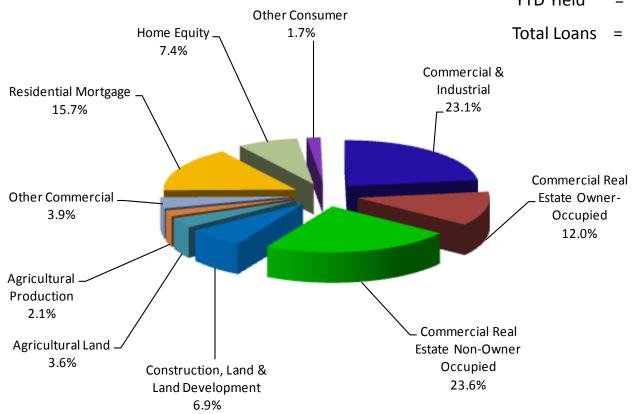
#### Loan and Yield Detail

(as of 9/30/2015)



YTD Yield 4.45%

Total Loans = \$4.3 Billion

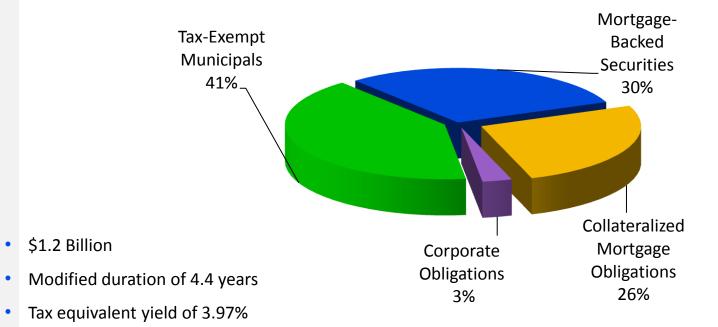




#### **Investment Portfolio**

Net unrealized gain of \$39.9 Million

(as of 9/30/2015)





## **Total Liabilities and Capital**

	(\$ in Millions)	<u>2013</u>	<u>2014</u>	<u>Q1-'15</u>	<u>Q2-'15</u>	<u>Q3-'15</u>
1.	Customer Non-Maturity Deposits	\$3,276	\$3,523	\$3,518	\$3,651	\$3,705
2.	Customer Time Deposits	868	784	800	812	786
3.	Brokered Deposits	87	334	330	327	323
4.	Borrowings	401	290	305	431	450
5.	Other Liabilities	48	44	63	47	42
6.	Hybrid Capital	122	122	122	122	117
7.	Common Equity	<u>635</u>	<u>727</u>	<u>740</u>	<u>750</u>	<u>767</u>
8.	Total Liabilities and Capital	<u>\$5,437</u>	<u>\$5,824</u>	<u>\$5,878</u>	<u>\$6,140</u>	<u>6,190</u>
9.	Tangible Book Value Per Share	\$12.17	\$13.65	\$13.96	\$14.15	\$14.59
	Percentage Change From Year-End		12.2%			6.9%



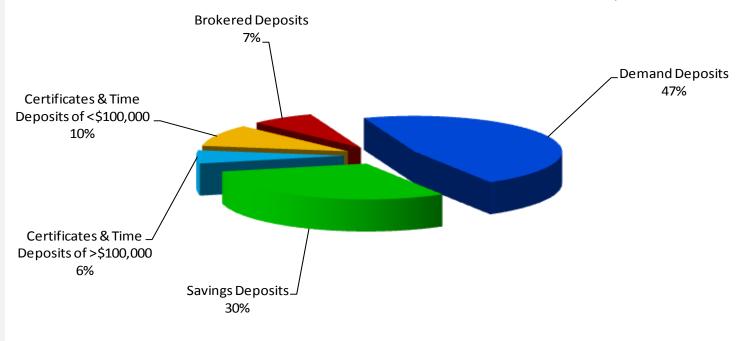
### Deposits and Cost of Funds Detail

(as of 09/30/2015)

QTD Cost = .40%

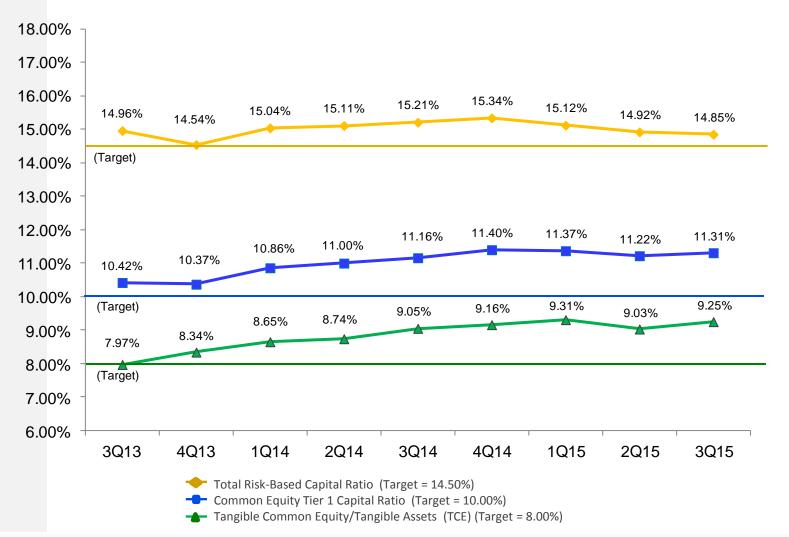
YTD Cost = .40%

Total = \$4.8 Billion





## **Capital Ratios**



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# Net Interest Margin

		Q3 - '13	<u>Q</u> 4	<del>1 - '13</del>	<u>Q</u> ^	<u>1 - '14</u>	<u>C</u>	<u> 2 - '14</u>	<u>C</u>	<u> 14 - 14</u>	<u>C</u>	<u> 14 - '14</u>	<u>Q1</u>	<u>- '15</u>	<u>C</u>	<u> 2 - '15</u>	<u>C</u>	<u> 23 -</u>
Net Interest Income - FTE (\$milli	ons) \$	38.6	\$	42.8	\$	47.8	\$	48.1	\$	49.9	\$	49.2	\$	49.2	\$	51.7	\$	53
Fair Value Accretion	\$	0.4	\$	0.6	\$	1.8	\$	2.2	\$	3.5	\$	1.4	\$	2.2	\$	2.2	\$	2
Γax Equivalent Yield on Earning	Assets	4.35%	4	1.30%	2	4.40%		4.33%		4.41%		4.26%	4.	24%		4.26%		4.30
Cost of Supporting Liabilities		0.38%	C	).41%	(	0.43%		0.44%		0.43%		0.46%	0.	46%		0.45%		0.4
Net Interest Margin		3.97%	3	3.89%	3	3.97%		3.89%		3.98%		3.80%	3.	78%		3.81%		3.8
\$53 + 3.97% 3.89%	, 3 <u>.9</u> 7%	6	3.899	)/	3	3 <mark>.9</mark> 8%											Τ,	4.10
\$49 + 3.93%	0		3.09	70			_	3.80%		3.7	'8%		3.81%		_	3.85% —	+ ;	3.90
\$45 + 3.83%	3.83%		3.71%	6	3.	.71%		3.69%					-		3	3.71%	+ ;	3.70
\$41 +								3.09%		3.6	61%		3.65%		н			3.50
\$37 -																		3.30
\$33 +																		3.10
\$29 <b>-</b>																		2.90
\$25				Ι.														2.70
<b>3/2</b>	3 Q1 - '1	1 (	Q2 - '1		<u></u>	- '14	+	Q4 - '14	1	Q1 -	. '15		Q2 - '15		0	3 - '15	+ :	2.50



## Non-Interest Income

	(\$ in Millions)	<u>2013</u>	<u>2014</u>	<u>Q1-'15</u>	<u>Q2-'15</u>	Q3-'15
1.	Service Charges on Deposit Accounts	\$12.4	\$15.7	\$ 3.5	\$ 4.1	\$ 4.4
2.	Trust Fees	8.6	9.0	2.5	2.3	2.2
3.	Insurance Commission Income	7.1	7.4	2.3	1.8	_
4.	Electronic Card Fees	7.5	9.7	2.5	3.0	2.8
5.	Cash Surrender Value of Life Ins	2.6	3.7	0.7	0.6	0.7
6.	Gains on Sales Mortgage Loans	7.5	4.9	1.5	1.8	1.9
7.	Securities Gains/Losses	0.5	3.6	1.0	(0.1)	1.1
8.	Gain on Sale of Insurance Subsidiary	_	_	-	8.3	_
9.	OREO Gains/Rental Income	4.1	4.6	0.8	0.5	0.2
10.	Other	<u>5.7</u>	<u>7.8</u>	<u>1.4</u>	<u>2.3</u>	3.6
11.	Total	<u>\$56.0</u>	<u>\$66.4</u>	<u>\$16.2</u>	<u>\$24.6</u>	<u>\$16.9</u>
12.	Adjusted Non-Interest Income <sup>1</sup>	\$55.5	\$62.8	\$15.2	\$16.4	\$15.8

<sup>&</sup>lt;sup>1</sup>Adjusted for Bond Gains & Losses and Gain on Sale of Insurance Subsidiary

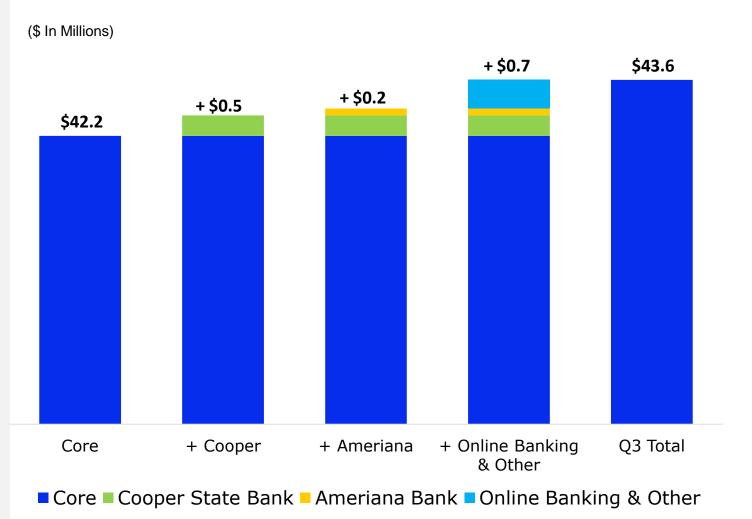


# Non-Interest Expense

	(\$ in Millions)	2013	2014	<u>Q1-'15</u>	<u>Q2-'15</u>	<u>Q3-'15</u>
1.	Salary & Benefits	\$ 85.4	\$ 96.5	\$ 24.5	\$26.4	\$25.1
2.	Premises & Equipment	18.0	23.2	6.4	6.3	6.4
3.	Core Deposit Intangible	1.6	2.4	0.7	0.7	0.7
4.	Professional & Other Outside Services	8.3	8.1	1.5	3.1	1.7
5.	OREO/Credit-Related Expense	6.7	8.0	1.2	1.4	1.8
6.	FDIC Expense	2.9	3.7	0.9	0.9	1.0
7.	Outside Data Processing	5.6	7.3	1.7	1.8	2.0
8.	Marketing	2.2	3.5	0.8	1.0	0.8
9.	Other	<u>12.5</u>	<u>15.8</u>	<u>3.5</u>	<u>4.8</u>	<u>4.1</u>
10.	Non-Interest Expense	<u>\$143.2</u>	<u>\$168.5</u>	<u>\$ 41.2</u>	<u>\$46.4</u>	<u>\$43.6</u>



## Non-Interest Expense – Core vs. Non-Recurring





# Earnings

	(\$ in Millions)	<u>2013</u>	<u>2014</u>	<u>Q1-'15</u>	<u>Q2-'15</u>	<u>Q3-'15</u>
1.	Net Interest Income	\$154.3	\$187.0	\$ 47.0	\$ 49.0	\$ 50.3
2.	Provision for Loan Losses	( <u>6.6)</u>	<u>(2.6)</u>		<u>(0.4)</u>	
3.	Net Interest Income after Provision	147.7	184.4	47.0	48.6	50.3
4.	Non-Interest Income	56.0	66.4	16.2	24.6	16.9
5.	Non-Interest Expense	(143.2)	<u>(168.5)</u>	( <u>41.2)</u>	<u>(46.4)</u>	<u>(43.6)</u>
6.	Income before Income Taxes	60.5	82.3	22.0	26.8	23.6
7.	Income Tax Expense	(15.9)	(22.1)	(5.8)	(8.8)	(6.5)
8.	Preferred Stock Dividend	<u>(2.4)</u>	_=_	<u> </u>		
9.	Net Income Avail. for Distribution	<u>\$ 42.2</u>	<u>\$ 60.2</u>	<u>\$16.2</u>	<u>\$18.0</u>	<u>\$17.1</u>
10	. EPS	\$ 1.41	\$ 1.65	\$0.43	\$0.47	\$0.45



# Earnings Per Share

<u>2014</u>	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	<u>Total</u>
1. Reported	\$ .38	\$ .41	\$ .45	\$ .41	\$ 1.65
2. FV Accretion EPS Impact	\$ .03	\$ .04	\$.06	\$ .03	\$ .16
<u>2015</u>	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	<u>Total</u>
1. Reported	\$ .43	\$ .47	\$ .45	_	\$ 1.35
2. FV Accretion EPS Impact	\$ .04	\$ .04	\$.03	_	\$ .11



## John J. Martin

Executive Vice President and Chief Credit Officer



## **Loan Portfolio Trends**

(\$ in Millions)	<u>20</u> ′	3	<u>2014</u>		Q1-'15		Q2-'15		Q3-'15	Chan Linked Q	•
1. Commercial & Industrial	\$ 761.	<del>-</del> 7 \$	896.7	\$	938.9	\$	984.2	\$	999.2	\$ 15.0	1.5%
Construction, Land and Land Development	177.	1	207.3		237.0		256.1		298.2	42.1	16.4%
3. CRE Non-Owner Occupied	963.	4	975.7	ш	960.2		1,014.0		1,018.8	4.8	0.5%
4. CRE Owner Occupied	501.	1	534.7	ш	537.2		541.7		520.5	(21.2)	(3.9%)
5. Agricultural Production	114.	3	104.9	ш	95.7		93.7		91.4	(2.3)	(2.5%)
6. Agricultural Land	147.	3	162.3	ш	149.0		149.9		156.4	6.5	4.3%
7. Residential Mortgage	616.	4	647.3	L	640.5		689.6		677.8	(11.8)	(1.7%)
8. Home Equity	255.	2	286.5	ш	286.9		302.4		318.9	16.5	5.5%
9. Other Commercial	26.	1	36.1	ш	49.9		143.8		168.6	24.8	17.2%
10. Other Consumer	<u>69.</u>	<u>8</u>	73.4		<u>70.2</u>		62.8		<u>71.9</u>	<u>9.1</u>	14.5%
11. Loans	\$3,632.	4 \$	3,924.9	\$	3,965.5	\$ 4	4,238.2	\$ 4	4,321.7	\$ 83.5	2.0%



## **Asset Quality Summary**

(\$ in Millions)												Char	nge
		<u>2013</u>		<u>2014</u>		Q1-'15	9	Q2-'15		Q3-'15	<u>L</u>	inked C	<u>Quarter</u>
1. Non-Accrual Loans	\$	56.4	\$	48.8	\$	44.3	\$	37.7	\$	32.6	\$	(5.1)	(13.5%)
2. Other Real Estate		22.2		19.3		19.1		19.3		14.8		(4.4)	(22.8%)
3. Renegotiated Loans		3.0		2.0		1.3		0.9		3.8		2.9	322.2%
4. 90+ Days Delinquent Loans		1.4	_	4.6	_	1.7		0.6		1.9		1.3	216.7%
Total NPAs & 90+ Days 5. Delinquent	<u>\$</u>	83.0	<u>\$</u>	74.7	<u>\$</u>	66.4	<u>\$</u>	58.5	<u>\$</u>	53.1	<u>\$</u>	(5.3)	(9.1%)
Total NPAs & 90+ Days/Total 6. Loans & ORE		2.3%		1.9%		1.7%		1.4%		1.2%			
7. Classified Assets	\$	191.9	\$	191.8	\$	166.4	\$	166.0	\$	153.1	\$	(12.9)	(7.8%)
8. Criticized Assets (includes Classified)	\$	263.5	\$	253.6	\$	249.1	\$	238.4	\$	228.2	\$	(10.2)	(4.3%)



## Non-Performing Asset Reconciliation

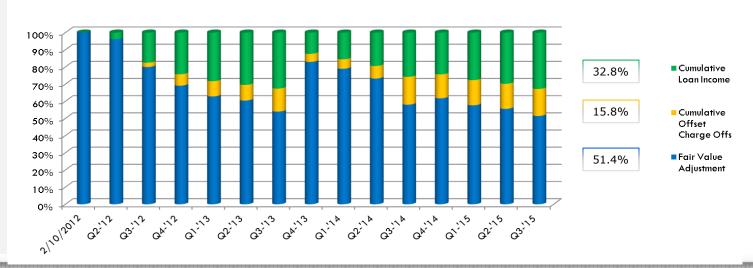
1. Beginning Balance NPAs & 90+ Days Delinquent  Non-Accrual  2. Add: New Non-Accruals 3. Less: To Accrual/Payoff/Renegotiated 4. Less: To OREO 5. Less: Charge-offs 6. Increase / (Decrease): Non-Accrual Loans  Other Real Estate Owned (ORE)  \$ 72.4 \$ 65.6 \$ 74.7 \$ 66.4  \$ 18.3 \$ 11.1 \$ 7.8 \$ 4.4  \$ (11.3) \$ (5.7) \$ (8.0) \$ (6.9)  \$ (1.1) \$ (0.7) \$ (2.1) \$ (2.0)  \$ (8.1) \$ (5.0) \$ (2.2) \$ (2.1)  \$ (2.2) \$ (0.3) \$ (4.5) \$ (6.6)	\$ 58.5
2. Add: New Non-Accruals 3. Less: To Accrual/Payoff/Renegotiated 4. Less: To OREO 5. Less: Charge-offs 6. Increase / (Decrease): Non-Accrual Loans  18.3 11.1 7.8 4.4 (11.3) (5.7) (8.0) (6.9) (1.1) (0.7) (2.1) (2.0) (8.1) (5.0) (2.2) (2.1) (2.2) (2.1)	
3. Less: To Accrual/Payoff/Renegotiated 4. Less: To OREO 5. Less: Charge-offs 6. Increase / (Decrease): Non-Accrual Loans  Other Peal Estate Owned (OPE)  (11.3) (5.7) (8.0) (6.9)  (1.1) (0.7) (2.1) (2.0)  (8.1) (5.0) (2.2) (2.1)  (2.2) (0.3) (4.5) (6.6)	
4. Less: To OREO 5. Less: Charge-offs 6. Increase / (Decrease): Non-Accrual Loans  Other Peal Estate Owned (OPE)  (1.1) (0.7) (2.1) (2.0) (8.1) (5.0) (2.2) (2.1)  (2.2) (0.3) (4.5) (6.6)	3.9
5. Less: Charge-offs 6. Increase / (Decrease): Non-Accrual Loans  Other Real Estate Owned (ORE)  (8.1) (5.0) (2.2) (2.1)  (2.2) (0.3) (4.5) (6.6)	(6.8)
6. Increase / (Decrease): Non-Accrual Loans  Other Real Estate Owned (ORE)  (2.2) (0.3) (4.5) (6.6)	(0.1)
( )thor Pool Estato ( )whood ( )DE )	(2.1)
( )thor Pool Estato ( )whood ( )DE )	(5.1)
Other Near Estate Owned (ONE)	
7. Add: New ORE Properties 5.1 1.1 7.4 2.1 2.0	0.1
8 Less ORF Sold 9 (3.7) (2.3) (2.1) (1.1)	(3.4)
9. Less: ORE Losses (write-downs) (1.5) (0.3) (0.2) (0.7)	(1.1)
10. Increase / (Decrease): ORE (4.1) 4.8 (0.2) 0.2	(4.4)
11. Increase / (Decrease): 90+ Days Delinquent (0.3) 3.8 (2.9) (1.1)	1.3
12. Increase / (Decrease): Restructured Loans (0.2) 0.8 (0.7) (0.4)	<u>2.9</u>
13. Total NPAs & 90+ Days Delinquent Change (6.8) 9.1 (8.3) (7.9)	<u>(5.3)</u>
14. Ending Balance NPAs & 90+ Days Delinquent \$ 65.6 \$ 74.7 \$ 66.4 \$ 58.5	



## **ALLL and Fair Value Summary**

(\$ in Millions)	<u>Q</u>	<u>3-'14</u>	Q4-'14	Q1-'15	Q2-'15	Q3-'15
1. Allowance for Loan Losses (ALLL)	\$	65.6	\$ 64.0	\$ 62.8	\$ 62.6	\$ 62.9
2. Fair Value Adjustment (FVA)		<u>35.5</u>	<u>43.2</u>	<u>40.6</u>	<u>40.7</u>	<u>37.9</u>
3. Total ALLL plus FVA	1	01.1	107.2	103.4	103.3	100.8
4. Specific Reserves		3.4	2.8	4.6	3.1	2.0
5. Purchased Loans plus FVA	5	96.3	701.7	655.4	727.8	674.5
6. ALLL/Non-Accrual Loans	13	3.6%	131.1%	141.7%	165.9%	192.8%
7. ALLL/Non-purchased Loans	2.	.04%	1.95%	1.87%	1.76%	1.70%
8. ALLL/Loans	1	.74%	1.63%	1.58%	1.47%	1.45%
9. ALLL & FVA/Total Loan Balances plus FVA <sup>1</sup>	2.	.65%	2.70%	2.58%	2.41%	2.31%

 $<sup>^{1}\,</sup>$  Management uses this Non-GAAP measure to demonstrate coverage and credit risk





## Portfolio Perspective

- Organic loan growth driven by construction, commercial & industrial, and public finance
- Non-Performing Assets plus 90+ day delinquent loans continue to trend favorably
- Allowance for Loan Loss remains directionally consistent with asset quality improvement
- Combined Allowance for Loan Loss and Loan Marks to Total Loans and Loan Marks strong at 2.31%



## Michael C. Rechin

President and Chief Executive Officer

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## **FMC Strategy and Tactics Overview**

#### **Focus on our Clients and Performance**

- Leverage 3<sup>rd</sup> Quarter mobile and online banking upgrade for additional revenue and product penetration
- Continue organic growth throughout the franchise
- Develop and retain outstanding talent for market share growth

#### Realize Acquisition Synergies and Improve Efficiency

- Fully integrate Cooper State Bank into the Ohio Region with product and service expansion
- Formalize market coverage plan for Ameriana integration scheduled for March 2016
- Continue banking center optimization
- Fully implement workflow technologies to enhance customer experience and improve efficiency



#### **Contact Information**

First Merchants Corporation common stock is traded on the NASDAQ Global Select Market under the symbol FRME.

Additional information can be found at

www.firstmerchants.com

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# **Appendix**

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## Appendix – Non-GAAP Reconciliation

CAPITAL RATIOS (dollars in thousands)									
	<u>3Q13</u>	<u>4Q13</u>	<u>1Q14</u>	<u>2Q14</u>	<u>3Q14</u>	<u>4Q14</u>	<u>1Q15</u>	<u>2Q15</u>	<u>3Q15</u>
<u>Total Risk-Based Capital Ratio</u>									
Total Stockholders' Equity (GAAP)	513,469	634,923	652,111	670,596	684,553	726,827	739,658	749,955	766,984
Adjust for Accumulated Other Comprehensive (Income)				( )	()				
Loss a	16,198	6,410	1,016	(4,210)	(4,150)	1,630	1,915	6,490	3,614
Less: Preferred Stock							(125)	(125)	(125)
Add: Qualifying Capital Securities	55,000	55,000	55,000	55,000	55,000	55,000	56,827	56,827	51,827
Less: Tier 1 Capital Deductions							(4,381)	(2,371)	(3,418)
Less: Disallowed Goodwill and Intangible Assets	(148,376)	(202,767)	(202,175)	(201,583)	(200,992)	(218,755)	(205,818)	(208,980)	(208,749)
Less: Disallowed Servicing Assets	(105)	(186)	(177)	(171)	(166)	(167)	(1,786)	(1,581)	(1,144)
Less: Disallowed Deferred Tax Assets		(10,194)	(4,677)	(1,357)					
Total Tier 1 Capital (Regulatory)	\$ 436,186	\$ 483,186	\$ 501,098	\$ 518,275	\$ 534,245	\$ 564,535	\$ 586,290	\$ 600,215	\$ 608,989
Qualifying Subordinated Debentures	20,000	65,000	65,000	65,000	65,000	65,000	65,000	65,000	65,000
Allowance for Loan Losses includible in Tier 2 Capital	41,936	51,780	51,556	52,809	53,803	55,972	58,688	60,865	62,012
Total Risk-Based Capital (Regulatory)	\$ 498,122	\$ 599,966	\$ 617,654	\$ 636,084	\$ 653,048	\$ 685,507	\$ 709,978	\$ 726,080	\$ 736,001
Net Risk-Weighted Assets (Regulatory)	\$ 3,330,623	\$ 4,126,337	\$ 4,106,423	\$ 4,209,145	\$ 4,292,495	\$ 4,469,765	\$ 4,695,073	\$ 4,865,157	\$ 4,956,737
Total Risk-Based Capital Ratio (Regulatory)	14.96%	14.54%	15.04%	15.11%	15.21%	15.34%	15.12%	14.92%	14.85%
Common Equity Tier 1 Capital Ratio									
Total Tier 1 Capital (Regulatory)	\$ 436,186	\$ 483,186	\$ 501,098	\$ 518,275	\$ 534,245	\$ 564,535	\$ 586,290	\$ 600,215	\$ 608,989
Less: Qualified Capital Securities	(55,000)	(55,000)	(55,000)	(55,000)	(55,000)	(55,000)	(56,702)	(56,702)	(51,702)
Add: Additional Tier 1 Capital Deductions							4,381	2,371	3,418
Less: Preferred Stock	(34,168)	(125)	(125)	(125)	(125)	(125)	(125)	(125)	(125)
Common Equity Tier 1 Capital (Regulatory)	\$ 347,018	\$ 428,061	\$ 445,973	\$ 463,150	\$ 479,120	\$ 509,410	\$ 533,844	\$ 545,759	\$ 560,580
Net Risk-Weighted Assets (Regulatory)	\$ 3,330,623	\$ 4,126,337	\$ 4,106,423	\$ 4,209,145	\$ 4,292,495	\$ 4,469,765	\$ 4,695,073	\$ 4,865,157	\$ 4,956,737
Common Equity Tier 1 Capital Ratio (Regulatory)	10.42%	10.37%	10.86%	11.00%	11.16%	11.40%	11.37%	11.22%	11.31%

<sup>&</sup>lt;sup>a</sup> Includes net unrealized gains or losses on securities available for sale, net gains or losses on cash flow hedges, and amounts resulting from the application of the applicable accounting guidance for defined benefit and other postretirement plans.



## Appendix – Non-GAAP Reconciliation

Tangible Common Equity/Tangible Assets (non-GAAP)	<u>3Q13</u>	<u>4Q13</u>	<u>1Q14</u>	<u>2Q14</u>	<u>3Q14</u>	<u>4Q14</u>	<u>1Q15</u>	<u>2Q15</u>	<u>3Q15</u>
Total Stockholders' Equity (GAAP)	\$ 513,469	\$ 634,923	\$ 652,111	\$ 670,596	\$ 684,553	\$ 726,827	\$ 739,658	\$ 749,955	\$ 766,984
Less: Preferred Stock	(34,168)	(125)	(125)	(125)	(125)	(125)	(125)	(125)	(125)
Less: Intangible Assets, net of tax	(145,984)	(197,794)	(197,293)	(196,781)	(196,315)	(212,669)	(212,184)	(214,577)	(214,115)
Tangible Common Equity (non-GAAP)	\$ 333,317	\$ 437,004	\$ 454,693	\$ 473,690	\$ 488,113	\$ 514,033	\$ 527,349	\$ 535,253	\$ 552,744
Total Assets (GAAP)	\$ 4,325,911	\$ 5,437,262	\$ 5,452,936	\$ 5,615,120	\$ 5,591,383	\$ 5,824,127	\$ 5,877,521	\$ 6,140,308	\$ 6,189,797
Less: Intangibles, net of tax	(145,984)	(197,794)	(197,293)	(196,781)	(196,315)	(212,669)	(212,184)	(214,577)	(214,115)
Tangible Assets (non-GAAP)	\$ 4,179,927	\$ 5,239,468	\$ 5,255,643	\$ 5,418,339	\$ 5,395,068	\$ 5,611,458	\$ 5,665,337	\$ 5,925,731	\$ 5,975,682
Tangible Common Equity/Tangible Assets (non-GAAP)	7.97%	8.34%	8.65%	8.74%	9.05%	9.16%	9.31%	9.03%	9.25%
Shares Outstanding	28,825,465	35,921,761	36,014,083	36,052,209	36,074,246	37,669,948	37,781,488	37,824,649	37,873,921
Tangible Common Book Value per Share (non-GAAP)	\$ 11.56	\$ 12.17	\$ 12.63	\$ 13.14	\$ 13.53	\$ 13.65	\$ 13.96	\$ 14.15	\$ 14.59

#### **ALLOWANCE RATIOS (dollars in thousands)**

ALLOWANCE NATION (Monath in thousands)	2011		4045	2045	2045
Allowance as a Percentage of Non-Purchased Loans	<u>3Q14</u>	<u>4Q14</u>	<u>1Q15</u>	<u>2Q15</u>	<u>3Q15</u>
Loans Held for Sale (GAAP)	\$ 6,423	\$ 7,235	\$ 6,392	\$ 8,295	\$ 1,943
Loans (GAAP)	3,772,467	3,924,865	3,965,532	4,238,205	4,321,715
Total Loans	3,778,890	3,932,100	3,971,924	4,246,500	4,323,658
Less: Purchased Loans	(560,806)	(658,471)	(614,843)	(687,096)	(636,581)
Non-Purchased Loans (non-GAAP)	\$ 3,218,084	\$ 3,273,629	\$ 3,357,081	\$ 3,559,404	\$ 3,687,077
Allowance for Loan Losses	\$ 65,596	\$ 63,964	\$ 62,801	\$ 62,550	\$ 62,861
Allowance as a Percentage of Non-Purchased Loans	2.04%	1.95%	1.87%	1.76%	<b>1.70%</b>