UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (Date of earliest event reported): June 15, 2010

Commission File Number 0-17071

FIRST MERCHANTS CORPORATION

(Exact name of registrant as specified in its charter)

INDIANA	35-1544218
(State or other jurisdiction of	(IRS Employer Identification No.)
incorporation)	

200 East Jackson Street P.O. Box 792 Muncie, IN 47305-2814

(Address of principal executive offices, including zip code)

(765) 747-1500

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- $_{0}$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

Michael Rechin, the Corporation's President and Chief Executive Officer, and Mark K. Hardwick, the Corporation's Executive Vice President and Chief Financial Officer, are scheduled to present at the Macquarie Small- & Mid-Cap Conference on Tuesday, June 15 at 2:00 p.m. Eastern in New York, New York. The presentation slides will be available on the Corporation's website at www.firstmerchants.com. Attached as Exhibit 99.1 is the Press Release issued on June 10, 2010 regarding the conference and Exhibit 99.2 is a slide presentation that will be utilized during this presentation.

The presentation may contain forward-looking statements about the Corporation's relative business outlook. These forward-looking statements and all other statements contained in or made during the presentation that do not concern historical facts are subject to risks and uncertainties that may materially affect actual results.

Specific forward-looking statements include, but are not limited to, any indications regarding the financial services industry, the economy and future growth of the Corporation's balance sheet or income statement.

The information in this Current Report on Form 8-K, including Exhibit No. 99.2 hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability of that section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits.

Exhibit 99.1 Press Release, dated June 10, 2010, issued by First Merchants Corporation

Exhibit 99.2 First Merchants Corporation Power Point Presentation, June 15, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the
dersigned hereunto duly authorized.
First Marchante Cornoration

First Merchants Corporatio n (Registrant) By: <u>/s/ Mark K. Hardwick</u> Mark K. Hardwick 0 ; Executive Vice President and Chief Financial Officer (Principal Financial and P rincipal Accounting Officer)

Dated: June 15, 2010

EXHIBIT INDEX

Exhibit No.

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	Description
99.1	Press Release, dated June 15, 2010, issued by First Merchants Corporation
99.2	First Merchants Corporation Power Point Presentation, June 15, 2010

N/E/W/S R/E/L/E/A/S/E

June 10, 2010

FOR IMMEDIATE RELEASE

For more information, contact: David L. Ortega, First Vice President/Director of Investor Relations 765-378-8937 http://www.firstmerchants.com

SOURCE: First Merchants Corporation, Muncie, Indiana

FIRST MERCHANTS CORPORATION TO PRESENT AT THE MACQUARIE SMALL- & MID-CAP CONFERENCE

First Merchants Corporation (NASDAQ – FRME) Michael Rechin, President and Chief Executive Officer and Mark Hardwick, Executive Vice President and Chief Financial Officer will present at the Macquarie Small- & Mid-Cap Conference on Tuesday, June 15 at 2:00 p.m. Eastern in New York, New York.

On June 15th, interested investors may access the presentation materials by visiting the Investor Relations section at www.firstmerchants.com/InvestorRelations.

About First Merchants Corporation

First Merchants Corporation is a financial holding company headquartered in Muncie, Indiana. The Corporation is comprised of First Merchants Bank, N.A., which also operates as Lafayette Bank & Trust, A Division of First Merchants Bank, N.A., Commerce National Bank, A Division of First Merchants Bank, N.A., as well as First Merchants Trust Company, N.A., and First Merchants Insurance Group, a full-service property casualty, personal lines, and healthcare insurance agency.

First Merchants Corporation's common stock is traded over-the-counter on the NASDAQ National Market System under the symbol FRME. Quotations are carried in daily newspapers and can be found on the company's Internet web page (http://www.firstmerchants.com).

* * * *





Michael C. Rechin

President and Chief Executive Officer

Mark K. Hardwick

Executive Vice President and Chief Financial Officer



Forward-Looking Statement

The Corporation may make forward-looking statements about its relative business outlook. These forward-looking statements and all other statements made during this meeting that do not concern historical facts are subject to risks and uncertainties that may materially affect actual results.

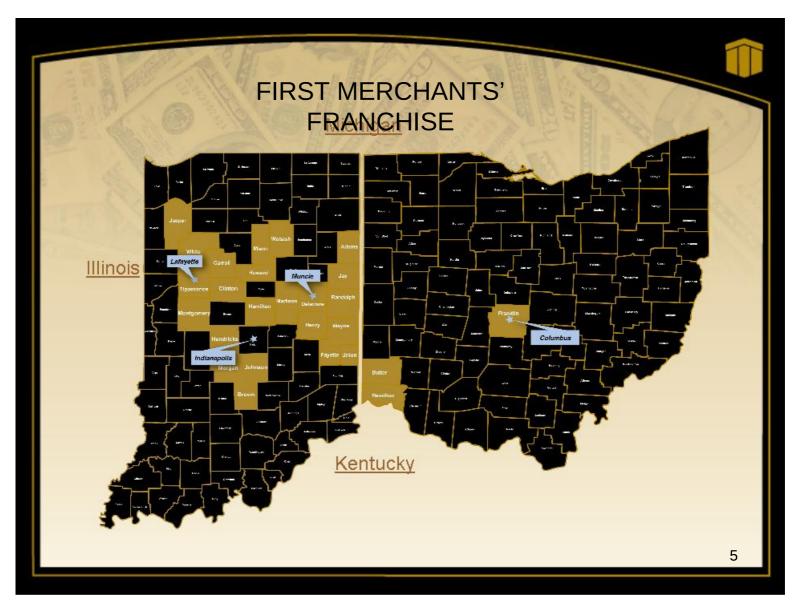
Specific forward-looking statements include, but are not limited to, any indications regarding the financial services industry, the economy and future growth of the balance sheet or income statement.

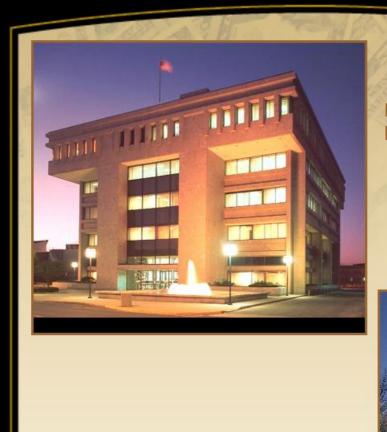
Please refer to our press releases, Form 10-Qs and 10-Ks concerning factors that could cause actual results to differ materially from any forward-looking statements.



FIRST MERCHANTS' STORY

- § First Merchants Corporation (NASDAQ: FRME), celebrating its 117th anniversary, is the largest financial services holding company headquartered in Central Indiana
- § FMC (holding company) organized in 1982
- § Founding bank proudly serving Indiana since 1893
- § Total assets at 3/31/10 of \$4.4 billion
- § First Merchants Corporation operates 80 locations in 24 Indiana counties and 3 Ohio counties





First Merchants
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FIRST MERCHANTS' STRATEGY

We specialize in our communities.

Deliver superior service with presence close to the customer for. . .

- § Retail Banking
- § Mortgage Banking
- § Small Business Banking
- § Commercial Banking
 - § Middle Market
 - § Agriculture
 - § Healthcare Services
 - § Real Estate
 - § Cash Management Services
- § Trust Services (Fiduciary, Custody)
- § Insurance Products

"Strength of Big, Service of Small"



FIRST MERCHANTS' CURRENT PLAN

- § Protect and Strengthen the Franchise
 - § Short-Term 1 to 2 years:
 - Capital Preservation Plan
 - Cultural and Process Initiatives
 - 4 Low-Capital Intensive Infrastructure Projects
- § Growth and Top-Tier Performance
 - § Long-Term 3 to 5 Years:
 - Internal Growth -
 - Build out the franchise in designated growth markets
 - Build on community-based model in established and balanced opportunity markets
 - External Growth -- Acquisitions

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FIRST MERCHANTS' CURRENT PLAN

- § Navigate the current environment
- § Service-driven alternative to super-regional bank competitors
- § Sustain and deploy low-cost deposit shares
- § Build out growth markets of Indianapolis, Indiana, and Columbus, Ohio
- § Gain the efficiencies of a single charter banking company (combinations effective September 2009)



TACTICAL ACTION PLAN AND BUSINESS STRATEGY

§ Credit Cycle Challenge

- § NPA Management
 - ^q Accelerate workout process to maximize resolutions
 - q Loan sale and OREO liquidations managed centrally

§ Capital Mix Challenge

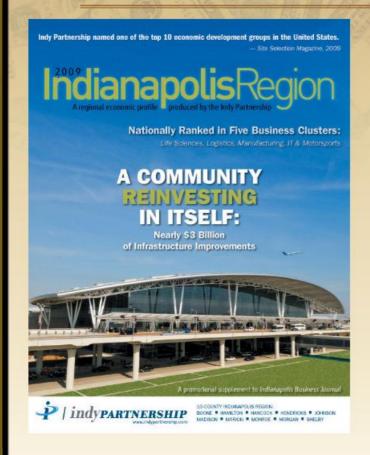
- § Registered direct placement: 4.2MM shares raised \$24.5MM, March 2010
- § Total risk-based capital 14.44% vs. TCE 5.27%
- § CPP Preferred to Trust Preferred Exchange potential \$10M gain upon Q2 2010 closing
- § Assessing the opportunity cost of low TCE through this cycle



INDIANAPOLIS / COLUMBUS STRATEGY

- § Organic growth opportunities with improved segment penetration and branding
- § Deployment of rural deposit base into growth markets creates optimal margin structure
- § Creates franchise value
- § Continuously assess operating efficiencies

INDIANAPOLIS



- § Population 2008: 1,915,664*
- § Population 2013 Projection: 2,023,886*
- § 12th largest city in the U.S.
- § 29th largest metropolitan area in the U.S. Indianapolis
- § Between 1990-2000 Indianapolis-Carmel metro grew at a faster pace (11.1% growth) than Indiana (4.4% growth) and the U.S. (7.2% growth)

*U.S. Census Bureau and Applied Geographic Solutions
**U.S. Depart. of Commerce, Census of Manufacturers, 2006 Ewing
Marion Kauffman Foundation, 2007 New Economy
***INcontext May 2008

COLUMBUS





- § Population 2008: 1,773,120
- § Population 2015 Projection: 1,911,154
- § 16th largest city in the U.S.
- § 32nd largest metropolitan area
- § Columbus economy expected to resume economic growth in 2010*
- § Unemployment rate dropped to 9.3 in April from 9.5 in March**

*24-7 PressRelease **The Columbus Dispatch - May 25, 2010



Key FMC Deposit Market Shares

\$000's Key FMC Deposit Market Shares FDIC Data June 30, 2009									
County	Market Position	Market %	\$\$ Deposits						
Delaware County, IN	1	46.39%	\$752,341						
Jasper County, IN	1	29.11%	159,603						
Jay County, IN		43.50%	112,573						
Union County, IN	1	63.41%	58,953						
White County, IN	1	34.15%	147,166						
Adams County, IN	2	23.21%	212,911						
Clinton County, IN	2	18.87%	80,522						
Hendricks County, IN	2	13.39%	236,400						
Tippecanoe County, IN	2	21.30%	438,258						
Wabash County, IN	2	20.93%	75,875						
Brown County, IN	3	23.62%	25,752						
Madison County, IN	3	17.12%	265,592						
Randolph County, IN	3	19.95%	85,109						
Carroll County, IN	4	0.27%	37,186						
Fayette County, IN	4	11.13%	32,803						
Montgomery County, IN	4	10.85%	63,837						
Henry County, IN	5	11.04%	69,603						
Johnson County, IN	5	10.16%	160,405						
Miami County, IN	5	7.30%	29,507						
Morgan County, IN	5	7.40%	58,073						
Sub Total FMC			\$3,102,46						



TOTAL ASSETS

(\$ in Millions)	12-31-08	<u>12-31-09</u>	<u>Q1-'09</u>	<u>Q1-'10</u>
1. Investments	\$ 482	\$ 563	\$ 446	\$ 639
2. Loans	3,722	3,278	3,654	3,138
3. Allowance	(50)	(92)	(59)	(89)
4. CD&I & Goodwill	166	159	163	158
5. BOLI	93	95	94	95
6. Other	<u>371</u>	<u>478</u>	<u>589</u>	<u>435</u>
7. Total Assets	\$4,784	\$4,481	\$4,887	\$4,376



TOTAL LIABILITIES AND CAPITAL

(\$ in Millions)	2008	2009 Q1	<u>-'09</u> <u>Q1-</u>	<u>'10</u>
1. Customer Non-Maturity				
Deposits	\$1,858	\$2,042	\$1,910	\$2,000
2. Customer Time Deposits	1,384	1,220	1,365	1,167
3.Brokered Deposits	477	275	410	231
4. Borrowings	507	339	485	320
5.Other Liabilities	51	30	98	58
6.Hybrid Capital	111	111	111	111
7.Preferred Stock (CPP)	0	112	112	113
8.Common Equity	<u>396</u>	<u>352</u>	<u>396</u>	<u>376</u>
9. Total Liabilities and Capital	\$4,784	\$4,481	\$4,887	\$4,376



EARNINGS

	(\$ in	2008	2009	Q1-'09	Q1-'10
1.	Millions) Net Interest Income-FTE	\$133.1	\$159.1	\$39.6	\$ 37.8
2.	Non Interest Income ¹	38.5	46.5	12.2	11.7
3.	Non Interest Expense ²	106.0	134.7	34.2	31.0
4.	Pre-Tax Pre-Provision Earnings	\$ 65.6	\$ 70.9	\$17.6	\$ 18.5
5.	Provision	28.2	122.2	12.9	13.9
6.	Adjustments	5.0	12.1	(1.7)	2.3
7.	Taxes - FTE	11.8	(22.7)	2.3	0.7
8.	CPP Dividend	<u>0</u>	<u>5.0</u>	<u>0.6</u>	<u>1.5</u>
9.	Net Income Avail. for Distribution	\$20.6	(\$45.7)	\$3.5	\$.1
10.	EPS	\$1.14	(\$2.17)	\$0.17	\$.01

¹Adjusted for Bond Gains & Losses and one-time mortgage sale

Expense & Credit-Related Professional Services

²Adjusted for the FDIC Special Assessment, FHLB Prepayment Penalties & OREO



TOTAL ASSETS

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CREDIT POLICY AND PORTFOLIO METRICS

(\$ in Millions)

§	Legal	Lending	Limit		\$64.0
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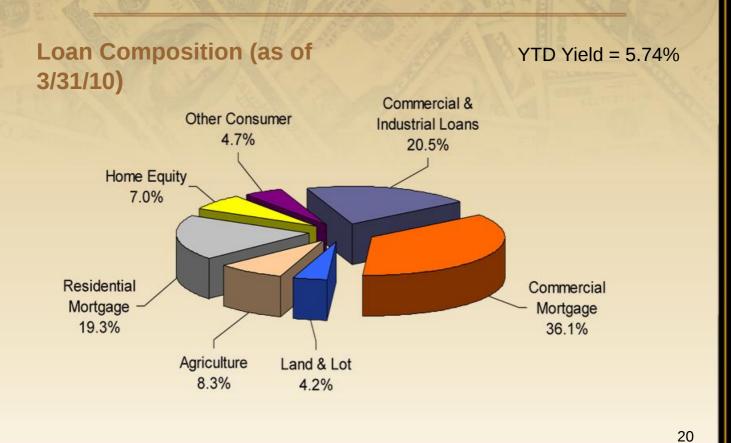
§ House Lending Limit = \$20.0

§ Largest 25 Relationship
Commitments Average = \$12.2

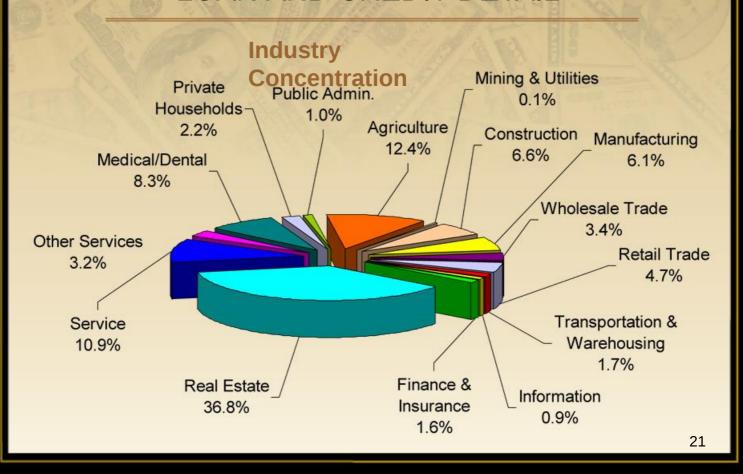
§ Shared National Credit
Commitments = \$76.0

§ Shared National Credit
Outstandings = \$49.0











Non-Accrual Loans (as of 3/31/10)

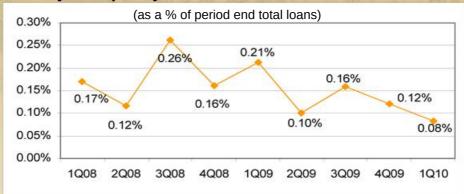
(\$ in	Commercial	Commercial	Land		Residential	Home	Other	
Millions)	& Industrial	Mortgage	& Lot	Agriculture	Mortgage	Equity	Consumer	Total
Loan Balances	\$642.3	\$1,132.1	\$131.5	\$260.0	\$604.6	\$220.0	\$147.6	\$3,138.2
% of Total	20.5%	36.1%	4.1%	8.3%	19.3%	7.0%	4.7%	100.0%
Non-Accrual Loans	\$23.7	\$54.4	\$13.5	\$6.2	\$23.4	\$1.7	\$0.1	\$122.9
Non-Accrual Ratio	3.68%	4.80%	10.25%	2.38%	3.86%	0.79%	0.06%	3.92%



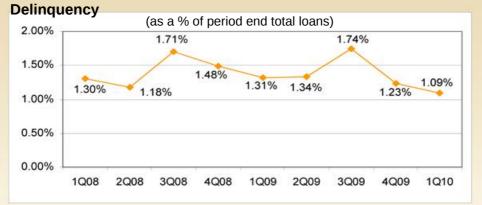


LOAN DELINQUENCY TRENDS

90+ Day Delinquency



30+ Day

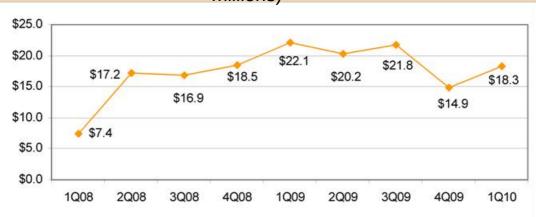


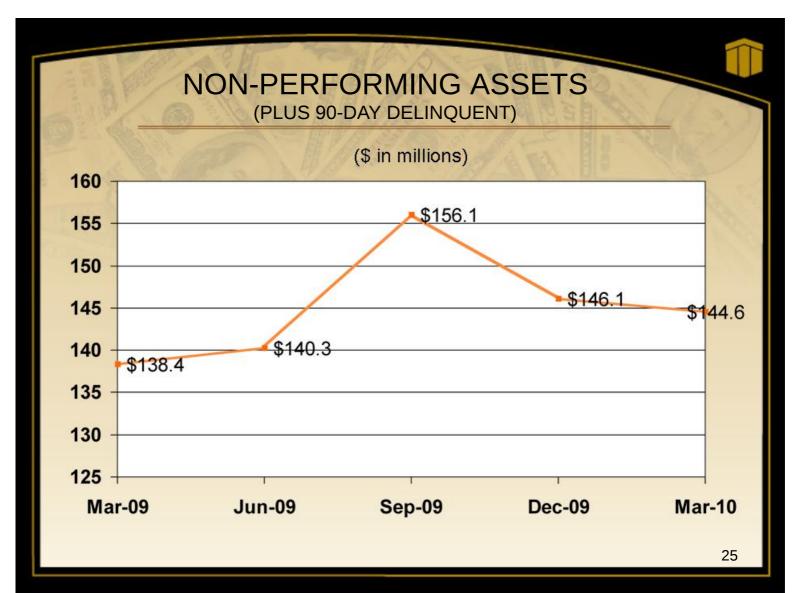


OTHER REAL ESTATE OWNED

(\$ in millions)	Commercial Mortgage	Land and Construction	1-4 Family	Agriculture	Total
Book Balance	\$3.3	\$12.8	\$2.1	\$0.1	\$18.3
% of ORE	18.1%	70.0%	11.5%	0.4%	100%

(\$ in millions)

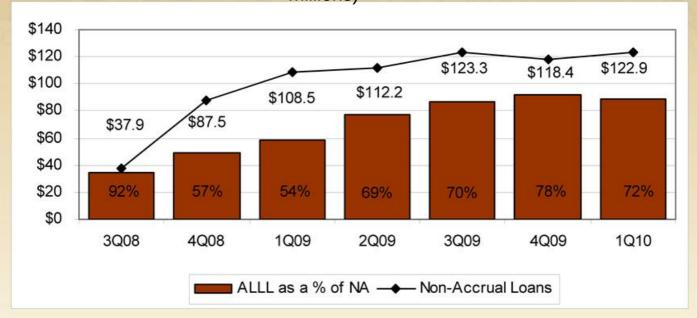






ALLOWANCE COVERAGE TO NON-ACCRUAL LOANS

Allowance as a % of Non-Accrual
Loans
(\$ in
millions)





YTD Charge-Off Composition (as of 3/31/10)

(\$ in millions)	Commercial & Industrial	Commercial Mortgage	Land and Lot	Agriculture	Total Commercial	Residential Mortgage	Home Equity	Other Consumer	Total Consumer	Total Consumer and Commercial
Loan Balances	\$642.3	\$1,132.1	\$131.5	\$260.0	\$2,165.9	\$604.6	\$220.0	\$147.6	\$972.3	\$3,138.2
% of total	20.5%	36.1%	4.1%	8.3%	69.0%	19.3%	7.0%	4.7%	31.0%	100.0%
Net Charge-offs YTD	\$12.2	\$2.8	\$0.1	\$0.9	\$16.0	\$0.8	\$0.2	\$0.4	\$1.4	\$17.4
Net Charge-off ratio*	7.60%	1.00%	0.19%	1.38%	2.95%	0.55%	0.43%	1.03%	0.59%	2.22%
* Annualized based on en	ding balances									





TOTAL ASSETS

14111110110)	<u>12-31-08</u>	<u>12-31-</u>		
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3. Allowance	(50)	(92)	(59)	(89)
4. CD&I & Goodwill				
\$66BOLI 159	163 93	158 95	94	95
6. Other	<u>371</u>	<u>478</u>	<u>589</u>	<u>435</u>
7. Total Assets	\$4,784	\$4,481	\$4,887	\$4,376



INVESTMENT PORTFOLIO (as of 3/31/10)

- § \$639 Million Balance
- § Average duration 4.4 years
- § Tax equivalent yield of 4.71%
- § No private label MBS exposure
- § Trust Preferred Pools with book balance of \$6.6 million and a market value of \$1.4 million
- § Net unrealized gain of the entire portfolio totals \$7.4 million



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TOTAL LIABILITIES AND CAPITAL

(\$ in Millions)	2008	2009 Q1-'09 Q1-'10		
1. Customer Non-Maturity				The same
Deposits	\$1,858	\$2,042	\$1,910	\$2,000
2. Customer Time Deposits	1,384	1,220	1,365	1,167
3.Brokered Deposits	477	275	410	231
4. Borrowings	507	339	485	320
5.Other Liabilities	51	30	98	58
6. Hybrid Capital	111	111	111	111
7. Preferred Stock (CPP)	0	112	112	113
8. Common Equity	<u>396</u>	<u>352</u>	<u>396</u>	<u>376</u>
9. Total Liabilities and Capital	\$4,784	\$4,481	\$4,887	\$4,376



DEPOSITS (as of 3/31/10)



- Demand Deposits 37%
- Savings Deposits 22%
- Certificates & Time Deposits of >\$100,000 12%
- ☐ Certificates & Time Deposits of <\$100,000 22%
- Brokered Deposits 7%



TOTAL LIABILITIES AND CAPITAL

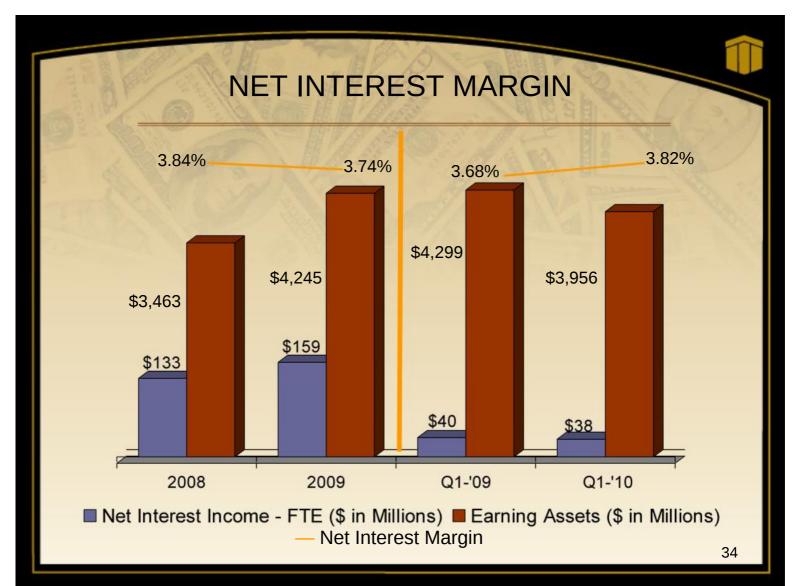
(\$ in Millions)	2008	2009 C)1-'09 Q1-	'10
1. Customer Non-Maturity	2000	<u>2005</u> <u>Q</u>	<u>1- 05</u> <u>Q1-</u>	10
Deposits	\$1,858	\$2,042	\$1,910	\$2,000
2. Customer Time Deposits	1,384	1,220	1,365	1,167
3. Brokered Deposits	477	275	410	231
4. Borrowings	507	339	485	320
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				22



CAPITAL RATIOS

2008	2009	Q1-'09	<u>Q1-'10</u>

1.	Total Risk-Based Capital Ratio	10.24% 1	3.04%	12.97%	14.44%
2.	Tier 1 Risk-Based Capital Ratio	7.71% 1	0.32%	10.47%	11.65%
3.	Leverage Ratio	8.16%	8.20%	9.17%	9.13%
1	TCE/TCA	5.01%	1 51%	1 89%	5 27%





NON-INTEREST INCOME

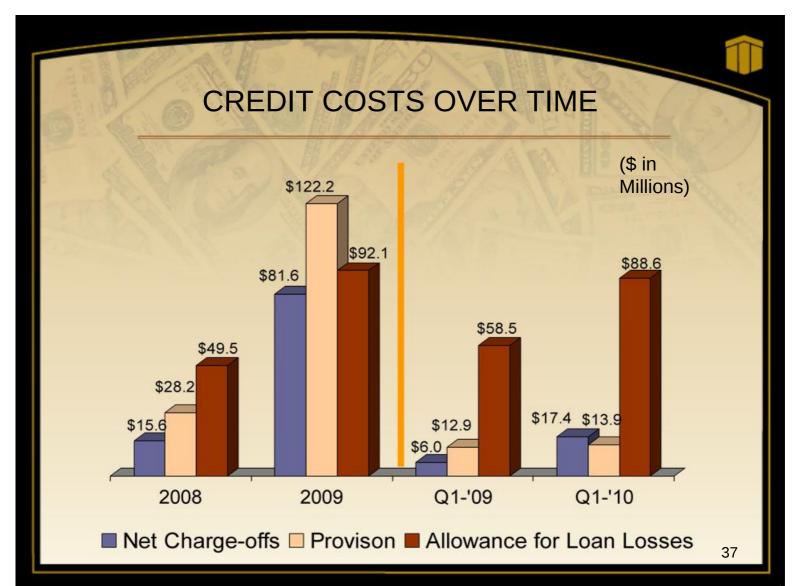
	(\$ in Millions)	2008	2009	Q1-'09	Q1-'10
1.	Service Charges on Deposit	19/6	1 11/1	1000	The state of the s
	Accounts	\$13.0	\$15.1	\$3.5	\$ 3.3
2.	Trust Fees	8.0	7.4	2.1	2.1
3.	Insurance Commission Income	5.8	6.4	2.1	2.0
4.	Cash Surrender Value of Life Ins	(0.3)	1.6	0.3	0.5
5.	Gains on Sales Mortgage Loans	2.5	6.8	1.4	1.1
6.	Securities Gains/Losses	(2.1)	4.4	2.3	1.3
7.	Other	<u>9.5</u>	<u>9.5</u>	<u>2.8</u>	<u>2.7</u>
8.	Total Non-Interest Income	\$36.4	\$51.2	\$14.5	\$13.0
9.	Adjusted Non-Interest Income1	\$38.5	\$46.5	\$12.2	\$11.7
¹ Adj	usted for Bond Gains & Losses and one-time mortgage	sale			35



NON	-INT	ER	EST
EYDE	PINE		13 20

	(\$ in	2008	2009	Q1-'09	Q1-'10
1.	Wallianys Benefits	\$63.0	\$76.3	\$20.0	\$17.6
2.	Premises & Equipment	14.4	17.9	4.4	4.7
3.	Core Deposit Intangible	3.2	5.1	1.3	1.2
4.	Professional Services	2.6	4.4	1.1	1.5
5.	OREO/Credit-Related Expense	2.8	9.8	0.5	2.7
6.	FDIC Expense	1.7	10.4	0.8	1.7
7.	FHLB Prepayment Penalties	0	1.9	0	0
8.	Outside Data Processing	4.1	6.2	1.9	1.3
9.	Marketing	2.3	2.1	0.5	0.4
10.	Other	<u>14.7</u>	<u>17.5</u>	<u>4.2</u>	<u>3.6</u>
11.	Total Non-Interest Expense	\$108.8	\$151.6	\$34.7	\$34.7
12.	Adjusted Non-Interest Expense ²	\$106.0	\$134.7	\$34.2	\$31.0

²Adjusted for the FDIC Special Assessment, FHLB Prepayment Penalties & OREO Expense & Credit-Related Professional Services





EARNINGS

	(\$ in	2008	2009	Q1-'09	Q1-'10
1.	Millions Net Interest Income-FTE	\$133.1	\$159.1	\$39.6	\$ 37.8
2.	Non Interest Income ¹	38.5	46.5	12.2	11.7
3.	Non Interest Expense ²	106.0	134.7	34.2	31.0
4.	Pre-Tax Pre-Provision Earnings	\$ 65.6	\$ 70.9	\$17.6	\$ 18.5
5.	Provision	28.2	122.2	12.9	13.9
6.	Adjustments	5.0	12.1	(1.7)	2.3
7.	Taxes - FTE	11.8	(22.7)	2.3	0.7
8.	CPP Dividend	<u>0</u>	<u>5.0</u>	<u>0.6</u>	<u>1.5</u>
9.	Net Income Avail. for Distribution	\$20.6	(\$45.7)	\$3.5	\$.1
10.	EPS	\$1.14	(\$2.17)	\$0.17	\$.01

¹Adjusted for Bond Gains & Losses and one-time mortgage sale

²Adjusted for the FDIC Special Assessment, FHLB Prepayment Penalties & OREO Expense & Credit-Related Professional Services



"WELL CAPITALIZED - WELL RESERVED"

§ "Well Capitalized"

q	Total Risk-Based Capital Ratio	14.44%
q	Tier 1 Risk-Based Capital Ratio	11.65%
q	Leverage Ratio	9.13%
q	Tier 1 Common Risk-Based Capital Ratio	6.42%

Tangible Common Equity Ratio 5.27%

§ "Well Reserved"

- \$89 Million Allowance
- 2.82% Allowance/Total Loans
- 72% Non-Accrual Loan Coverage Ratio



"WELL POSITIONED"

- § Single Charter (centralized back office)
- § \$18.5M Pre-Tax Pre-Provision Quarterly Run Rate
- § Indianapolis Momentum from 2008 Acquisition
- § TCE Preservation Plan/ROA Focus
 - Reduction of Non-Strategic/Leveraged Assets and Liabilities
 - Reduce Brokered Deposits/FHLB Advances
 - Margin Expansion Opportunities and Expense Reduction Focus



OVERVIEW OF 2010 STRATEGY AND TACTICS

- § Complete CPP exchange transaction with Treasury Department in second quarter
- § Continue to improve asset quality and reduce all-in credit costs
- § Intensify revenue activity using common platforms and market coverage tactics
- § Solidify brand position as community bank competing primarily in consumer, small business and middle market
- § Implement opt-in Reg E strategy around education and choice



VALUATION ATTRIBUTES

- 3rd largest Indiana bank with energized & experienced management team
- Attractive long-term deposit market shares
- Local bank alternative for middle market clients served by regional banks
- State-of-the-Industry technology with scalable operations platform
- Average daily share volume of 95,000
- Currently trading at 90% of tangible book value



RESEARCH COVERAGE

- § Macquarie Capital (USA), Inc.
- § Sandler O'Neill Partners
- § FIG Partners
- § Howe Barnes Hoefer & Arnett



Contact Information

First Merchants Corporation common stock is traded on the NASDAQ Global Select Market under the symbol FRME.

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THE STRENGTH OF BIG. THE SERVICE OF SMALL.